



LAURA ASHLEY

SINCE 1953

Luxury Vinyl Flooring

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The Laura Ashley Collection

Synonymous with interior decoration, Laura Ashley has joined forces with Kraus® to create a range of Luxury Vinyl flooring. This collection sees the launch of 5 new wood effects that are steeped in the heritage and elegant charm of the Laura Ashley Brand.

The Laura Ashley Collection includes warm natural oaks and greys with a unique natural touch and anti-glare finish, all specially selected to complement the classic Laura Ashley home ranges.

CLICK-
TO-FIT
SYSTEM

NATURAL
WOOD
FEELING
SATIN
FINISH

INTEGRATED
UNDERLAY

RIGID CORE
TECHNOLOGY

HYGIENIC
&
EASY CLEAN

HEAT
& SOUND
INSULATION
19DB

SCUFF
&
STAIN
RESISTANT

CUTS
WITH
A KNIFE

100%
WATERPROOF

UNDER
FLOOR
HEATING
SUITABLE

PLANK & PACK SIZE: 1220mm x 180mm x 6mm | 2.2m² | **10** Planks per Pack

Rigid Core Technology

Combining the classic appeal of natural wood flooring with the added benefits of rigid core luxury vinyl, our collection is the perfect choice for a variety of installations.

Featuring a patented click lock mechanism and a pre-attached acoustic foam underlay, providing added comfort underfoot and sound transmission, it's quicker to install than other flooring types. It is 100% waterproof and is resistant to scuffs and dents, perfect for high traffic areas and is suitable for kitchens and bathrooms.

*"No two houses in the world are the same,
because everyone likes to put things together in their own way"*

Laura Ashley

THE COLLECTION

Undeniably elegant, the range Laura Ashley LVT flooring is classic and homely. Consisting of 5 luxuriant wood effects, this collection will be at the heart of creating an interior space.

Colour Protect UV Coating

UV coating applied to the top layer of the plank provides protection from the sun, helping to prevent any discolouring to the flooring.

High Wear Resistance Protection

- **High performance 0.5mm wear layer**
- Anti-glare coating
- Stain and spill resistant
- Maintenance free coating

Luxury Natural Textures

- Matt finish
- Soft touch feeling
- Realistic texture
- Enhanced bevel edge
- Dynamic variation
- Deep embossed

Rigid Stable Core

- **6mm SPC rigid base**
- 100% waterproof
- Easy click-to-fit system

Premium Integrated Underlay

- **Pre-adhered 1mm IXPE**
- Comfortable underfoot
- Covers subfloor imperfections
- Sound insulation
- Heat insulation

THE COLLECTION



SOUTHWICK



EMNETH



DALLINGTON



HEPSCOTT



SUTTERTON

SOUTHWICK



PLANK INFORMATION

Name: **SOUTHWICK**

SKU: LALVTP032

Dimensions: 1220mm x 180mm

Coverage (Per Pack): 2.2m²

Planks Per Pack: 10

Thickness: 6mm

Wear Layer: 0.5mm

A deep and warm walnut shade wood effect with distinctive graining and subtle tonal variation. Deep and rich, this flooring is comforting and restful.



Samples Box Code:
EASLALVTP032
10 samples per box



PLANK INFORMATION

Name: **EMNETH**

SKU: LALVTP033

Dimensions: 1220mm x 180mm

Coverage (Per Pack): 2.2m²

Planks Per Pack: 10

Thickness: 6mm

Wear Layer: 0.5mm

A versatile and gently grained, weathered light oak wood effect with an underlying Scandi appeal. Calming and understated, this wood effect works effortlessly throughout the home.



Samples Box Code:
EASLALVTP033
10 samples per box



PLANK INFORMATION

Name: **DALLINGTON**

SKU: LALVTP034

Dimensions: 1220mm x 180mm

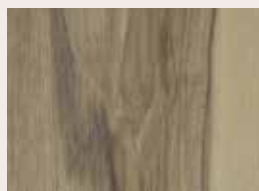
Coverage (Per Pack): 2.2m²

Planks Per Pack: 10

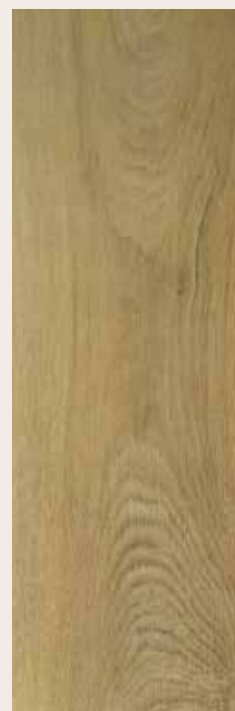
Thickness: 6mm

Wear Layer: 0.5mm

A distinctive open grained mix of dark and golden oak wood effect with a rustic and homely feel. This flooring is rich in character and has a confident visual appeal.



Samples Box Code:
EASLALVTP034
10 samples per box



PLANK INFORMATION

Name: **HEPSCOTT**

SKU: LALVTP035

Dimensions: 1220mm x 180mm

Coverage (Per Pack): 2.2m²

Planks Per Pack: 10

Thickness: 6mm

Wear Layer: 0.5mm

A classic medium oak wood effect, rich and golden in shade with subtle detailing of knots and grains. This warm and inviting wood effect is a true classic.



Samples Box Code:
EASLALVTP035
10 samples per box

SUTTERTON



PLANK INFORMATION

Name: **SUTTERTON**

SKU: EASLALVTP036

Dimensions: 1220mm x 180mm

Coverage (Per Pack): 2.2m²

Planks Per Pack: 10

Thickness: 6mm















Wear Layer: 0.5mm

A restful and subtle weathered grey wood effect with a contemporary feel. Unassuming yet distinctive, this flooring has a broad appeal.



Samples Box Code:
EASLALVTP036
10 samples per box

SPECIFICATIONS

CATEGORY	STANDARD	SYMBOL	PLANK
CE/DOP	EN14041		Pass
UKCA/DOP	EN14041/2004		Pass
Usage Classification	EN485		31-34
Manufacturing Standard	EN649		EN649
Total Thickness	EN428		6mm
Wear Layer Thickness	EN429		0.5mm
Weight	EN430		2100kgs/m ³
Abrasion Resistance	EN660-1/2		Group T
Residual Indentation	EN433		Pass
Dimensional Stability	EN434		Pass
Slip Resistance	DIN 51130:2014-02		R10
Chemical Resistance	EN423		Pass
Colour Fastness to Light	EN20105-B02		≥ 6 class
Flammability	EN 13501-1 Class Bfl-S1		Pass
Castor Chair Resistance	EN425		22130
Impact Sound Insulation	ENISO140-8		IIC=72 Test Method: ASTM E492-09(2016)/ASTM E989-21 STC=73 Test Method: ASTM E90-09(2016)/ASTM E413-16
Thermal Resistance	EN12667		0.033(m2.k)/W
Electrostatic Performance	EN1815		0.2 Kv
Emissions	Floor Score		Pass
Phthalate Free	EN 14372:2004		Pass





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